

# *Unlock More for your Business*



[yas.co.tz](http://yas.co.tz)



# About Us

AXIAN is a pan-African group operating in 17 countries and specialising in 5 business sectors with high growth potential: energy, financial services, open innovation, real estate and telecoms.

AXIAN supports the socio-economic transformation of the countries in which it operates. With over 8,000 bold and passionate employees, the Group consistently ensures that its activities have a lasting and positive impact on the day-to-day lives of millions of Africans.

## Our Cluster

### AXIAN Energy



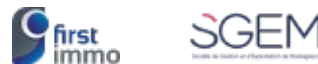
### AXIAN Financial Services



### AXIAN Digibank & Fintech



### AXIAN Real Estate



### AXIAN Telecom



- 5**  
 Business Sectors
- 21**  
 Brands
- Presence in  
**17**  
 countries in Africa and Indian Ocean
- 1** Bln\$  
 Invested in its operations





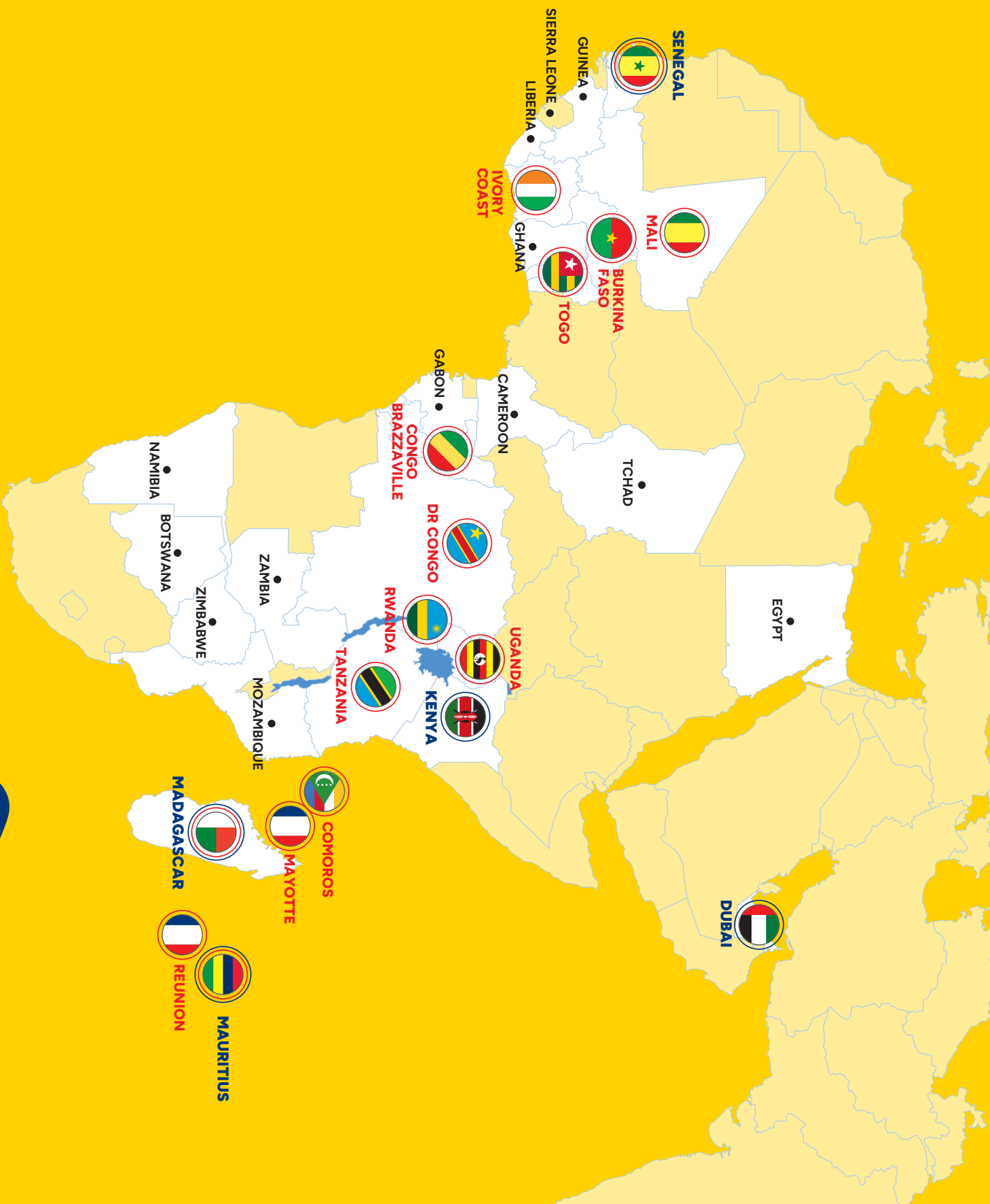
## **Group CEO**

Axian Group thrives under the leadership of Hassanein Hiridjee, The Group CEO, with the ambition to redefine digital transformation across Africa through bold innovation, strategic investment, and a strong commitment to inclusive growth. As a visionary business leader driving one of the region's fastest-growing pan-African groups, He champions the belief that technology and connectivity are powerful enablers of economic progress, business empowerment, and human potential.

Through Yas Business, this vision comes to life by delivering intelligent, future-ready solutions that help enterprises, governments, SMEs, and communities unlock more possibilities in an increasingly digital world.

# Our Footprint

- Country offices
- Direct investments
- Indirect investments



# Contents

- Our Corporate Capabilities
- Data Hosting Services
- Connectivity Services
- Mobile Services
- Our Partners
- Testimonials

# ***How is Yas Business different?***



## ***Our Corporate Capabilities***

As a full service business solutions partner with a wide range of capabilities, we offer our customers tailored solutions to solve their business challenges. We specialize in analyzing the business needs of our customers and provide them with the solutions to make effective business decisions that increase efficiency and productivity.

***Yas Business delivers cutting edge solutions for every company, support that our customers can count on and Innovation that deliver results underpinned by our;***

- Fastest 5G network in Tanzania
- Only Uptime Certified Tier III Data Centre in Tanzania
- Leader in Quality of Service for telecommunication service providers
- Recognized as the Fastest Mobile Network Operator by OOKLA, 2023, 2024 & 2025
- Industry Leading Service Level Agreements
- Highly resilient infrastructure and redundant network
- 24/7 Network Operation Centre
- 24/7 Dedicated Enterprise Customer Care
- A solution for every company, support that our customers can count on and Innovation that deliver results

A 3D-style icon of a blue cloud with the text "SD-WAN" written on it in white, sitting on a white rectangular base. The background is a blue grid pattern.

## ***Revolutionize your Network with our Managed Services!***

Empower your Business with intelligent, secure and agile connectivity across all locations. Our SDWAN solution combines MPLS, broadband and LTE to **optimize traffic in real time** and **minimize downtime**. Enjoy **Centralized management**, **real-time analytics**, and automated policies for **enhanced control, visibility and built-in security**.

### ***What you get?***

- Reduced Operational Costs
- Improved Network Resilience
- Seamless Cloud adoption
- Managed Services
- Scalable, flexible, reliable and secure connectivity



## **Data Hosting Services**

Unlock the full potential of your digital infrastructure with hosting solutions designed for performance, protection, and peace of mind. Our secure data centers provide enterprise-grade reliability, 24/7 monitoring, and seamless scalability—ensuring your business stays online, agile, and ready to grow.



# Co-location Services

We provide businesses with a secure and reliable space to host their servers and IT equipment inside our advanced data centers. Instead of investing heavily in building and maintaining your own server room, you can use our high-performance infrastructure with 24/7 monitoring, backup power, cooling, and secure connectivity. This helps businesses improve reliability, security, and uptime while reducing operational costs.

## What you get?

- Secure and highly reliable hosting environment
- Reduced infrastructure and maintenance costs
- Faster and more stable connectivity
- 24/7 monitoring and business continuity support



# Yas Business private Cloud Solutions

Yas Business Cloud Solutions allow businesses to store, manage, and run their applications and data online without relying on physical servers at their offices. Businesses can easily scale resources up or down depending on demand while accessing their systems securely from anywhere. The solution supports business continuity, remote work, and faster digital transformation.

## What you get?

- Scalability as your business grows
- Secure access to systems and data from anywhere
- Reduced IT hardware and maintenance costs
- Improved backup and disaster recovery support





# Connectivity Solutions

## *Built for speed, designed for businesses*

In today's fast-paced digital world, your business can't afford to slow down. Our connectivity solutions are engineered for high performance, blazing-fast speeds, low latency, and rock-solid reliability. Whether you're powering cloud applications, video conferencing, or large-scale data transfers, our network is built to keep your operations running smoothly.



## **Dedicated Internet Access**

Our **Dedicated Internet Access (DIA)** service provides businesses with a private, high-speed internet connection that is not shared with other users. This ensures consistent performance, faster speeds, and reliable connectivity for critical business operations such as video conferencing, cloud systems, and online customer platforms.

### **What you get?**

- Guaranteed high-speed and stable connectivity
- Better performance for critical business applications
- Enhanced security and reliability
- 24/7 monitoring and dedicated support

## **Fiber to The-X (FTTX)**

Yas Business FTTX Services deliver ultra-fast fiber internet directly to homes, offices, buildings, or business parks. Using fiber-optic technology, businesses enjoy stable, high-speed connectivity that supports heavy internet usage, cloud applications, video streaming, and smart technologies with minimal interruptions.

### **What you get?**

- Ultra-fast and stable internet speeds
- Low latency for smoother digital experiences
- Supports high data usage and smart technologies
- Reliable connectivity for business-critical operations



## Fixed Wireless Access

Fixed Wireless Access provides businesses and homes with high-speed internet using 4G or 5G wireless technology instead of fiber or cable connections. It is ideal for areas where fiber installation may take longer or be unavailable. Businesses can get connected quickly and enjoy reliable internet for daily operations.

### What you get?

- Fast internet deployment and installation
- Reliable connectivity even in remote areas
- Flexible and scalable internet packages
- Supports video calls, cloud tools, and business operations



## **Branch Connectivity**

We understand that our customers always need to keep their offices connected despite of the remoteness of the location. Our branch connectivity solution provides an ultra-modern secure, reliable & scalable dedicated access for WAN connectivity. We can connect multiple offices in various locations across the country and globally.

# International Private Leased Circuit (IPLC) and Global MPLS

IPLC offers point-to-point fiber connectivity for multinational organizations to connect their headquarters and data centers globally. Low latency fiber ensures efficient and fast communication. IPLC provides connectivity that supports all services including real-time applications like video conferencing. It enables multinational corporations to seamlessly communicate and collaborate across different locations.

## Cross Connect & Interconnect

- Physical patching between racks with Data center.
- Service is passive connection.
- Transparent connection.
- No Monitoring mechanism in between.

## IP Transit

Internet service provided through BGP. **Target** ISP and big organization. **Condition:** Public IP block and ASN Number.



## **Mobile Solutions**

Empower your workforce and elevate customer experiences with mobile solutions that do more than just connect—they transform. From advanced business mobile and data plans, free Closed User Groups (CUG) simcards, to secure device management and IoT integration. Our tailored mobile services are built to drive agility, innovation, and growth. Whether you're enabling remote teams or mobilizing operations, we provide the tools, network, and expertise to turn your digital vision into reality. With us, mobility isn't just a feature—it's your competitive edge.

# Our Tailored Solution for MSME's



## Mjasiriamali Box (SME Business Suite)

Our all-in-one digital platform designed to empower micro, small and medium enterprises (MSMEs) with the essential tools to manage, grow, and digitize their business. Built for scalability and ease of use in mind, the platform integrates the core communication needs of a MSME and unlocks more growth opportunities through digital loans and business directory.

Mjasiriamali box helps entrepreneurs enjoy unlimited internet speeds, digitally market their products and services through our bulk messaging feature, easily track your sales and spending through our Lipa kwa simu mobile payment real-time reports as well as create your personalized business community that you can communicate for free and unlimited.

**It is simple as loggin on to <https://mjasiriamali.yas.co.tz> and START NOW!**





## Machine-To-Machine (M2M)

Businesses can deploy, manage, and scale connected devices across a wide range of industries with our M2M Service—including logistics, utilities, agriculture, smart cities, and healthcare. Our M2M service provides secure, always-on mobile connectivity through dedicated SIM cards and private APNs, allowing machines to exchange data autonomously over YAS Telecom's reliable 2G, 3G, 4G, and emerging 5G networks. Technically designed for low-latency, high-availability communication, the M2M platform includes features such as remote device provisioning, real-time monitoring, usage analytics, and automated alerts via a centralized management portal. Businesses can manage thousands of SIMs, control data consumption, and integrate with IoT platforms through APIs for seamless scalability.

### Use Case Example:

A logistics company can track its vehicles in real time and monitor fuel usage, routes, and driver activity remotely.

### What you get?

- Real-time monitoring and automation
- Improved operational efficiency
- Better tracking and business insights

# International Calling Bundles (ILD)

Yas Business International Calling Bundles allow businesses and individuals to make affordable, high-quality international calls to over 200 countries worldwide. The service ensures clear voice quality, reliable connectivity, and flexible plans that support both personal and business communication needs.

## User Case:

A company with international clients can maintain regular communication with global partners at affordable rates.

## What you get?

- Affordable international communication
- Clear and reliable call quality
- Flexible calling plans for businesses and individuals
- Global connectivity across multiple countries

# Roaming

Yas Business Roaming Services allow customers to stay connected while traveling internationally using their existing Yas SIM card. Customers can continue making calls, sending messages, and using mobile data across multiple countries without changing networks or SIM cards.

## What you get?

- Seamless connectivity while traveling abroad
- Access to voice, SMS, and high-speed data services
- Flexible roaming bundles for better cost control
- Reliable global network coverage across multiple destinations



# Value Added Services (VAS)

At **Yas**, we offer smart, scalable **Value-Added Services** to keep your business connected, efficient, and ahead of the game. Whether you're engaging customers, sending critical updates, or enabling fast interactions, our VAS tools make communication effortless.

## **Bulk SMS**

Reach thousands in seconds!

Use our Bulk SMS to:

- \* Send promotions, alerts, or updates instantly
- \* Build loyalty through personalized messaging
- \* Automate reminders and notifications
- \* Perfect for marketing, customer service, and internal communications delivered fast, straight to the inbox.

## **USSD (Unstructured Supplementary Service Data)**

You can go way beyond apps with our real-time, menu-driven services on any cell phone—no internet needed!

- \* Enable balance checks, surveys, registrations, and more
- \* Accessible anytime, anywhere, even on feature phones

*With Yas Business VAS solutions,  
We unlock your businesses  
communication edge.*

# Testimonials

## PCCW Global

"My experience with Yas Business was that of sheer professionalism and efficiency. My colleague and I, upon visiting their Tier 3 certified, state-of-the-art, Data Centre, were met with politeness and transparent engagement. No wonder we chose Yas Business to be our partner."

**Shantele Rugber,**  
Senior Manager



"Yas Business has shown commitment in supporting our business with reliable connectivity and responsive technical support. Their internet and data services have played an important role in supporting our day-to-day operations across remote locations, and we appreciate the partnership and support provided over the years."

**Arnold Katemana,**  
CTIO



"YAS has been a reliable partner to Access Bank Tanzania, consistently delivering responsive support and quality service that contributes to our operational efficiency."

**Lusekelo Thompson Mwakya,**  
Chief Information Officer

## Grumeti Reserves

"MultiChoice Tanzania has established a strong and reliable partnership with Yas Business, leveraging a range of their communication and connectivity solutions to support our operations. Their solutions have been instrumental in strengthening the efficiency and reliability of our operations, particularly in enabling seamless customer engagement and internal connectivity. Yas Business has proven to be a dependable partner, consistently responsive and aligned with our evolving operational needs. We value their professionalism, commitment and collaborative approach and we look forward to continuing to build on this partnership as we grow and evolve."

**Jacqueline Woiso,**  
CEO

## ERICSSON

"Special appreciation to Yas Business for the outstanding support provided over the years. A particular highlight has been 2025 — a standout year in which we observed zero escalations, a testament to the team's dedication, professionalism, and commitment to excellence. Thank you, YAS Business for the consistent and reliable service. We look forward to a continued partnership and an even greater journey ahead."

**Zahara Nakeya**  
ICT Delivery Manager

# Portfolio Our Experience



Providing business solutions to over 4,000 Enterprises and counting.

**Conference Connectivity**



High speed internet for conference Wi-Fi

**Platform Integration & Connectivity**



Connected more than 5000 police lines + APN solution for fines & forestry fees collection

**Branch Connectivity, WAN & Internet**




Connected more than 200 TRA branches and major banks countrywide + Mobile solutions & CUG

**Data Centre/Colocation**



Storing TRRA critical data + USSD & Bulk SMS

**Mobile, Internet & Roaming**



Embassies & Diplomatic Corps

Connected embassies & other international organizations

**Mobile & Fixed Solutions**



Over 800 mobile lines + connectivity to camps/offices

**Internet, USSD & Bulk SMS**



Organization interacts with customer via USSD menus & Bulk SMS

**Wholesale Solution**



Bandwidth for all major ISPs



***"Built for Enterprises"***

Email us at  
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